

Horse Events Inc. 2010

2010 celebrates an amazing 18 years of producing barrel races at the beautiful Blackhawk Arena in Salina Utah.

Since that first race in 1992, many positive changes have been made to the Arena and the equine sport. Hand rakes, and four wheelers once groomed the arena, now state of the art tractors and implements groom the ground perfectly, applying water when necessary. Hand written times and stop watches have long been replaced with state of the art computers, timers, and specialized software. Pay outs used to be in the hundreds of dollars, last year we awarded over \$500,000 in cash and awards!

It was rare in 1992 to see a living quarter horse trailer pull into the grounds, this year (2010) a lucky contestant we will hook on and pull away a \$70,000 fully equipped living quarter Lakota Horse Trailer!!!

We first started with a small team of volunteers; we now pay a staff of, 24!!! I remember the first saddle we gave away, and how hard it was to raise the money, we now give away 8 saddles per year. Many years went by before we ran 100 runs in one day, we now run over 500 per day! To stall a horse in 1992, you had to go off premise; there were no stalls at the Blackhawk Arena, now we have capabilities for 500 animals and 150 RV hookups!!!

This incredible evolution took place because of SUPPORT, support from the community, support from like minded volunteers, support from the equine families that kept paying entry fees when times got tough, and support from our sponsors that believe in our mission of Constant and Never Ending Improvement.

Our sponsors are sports enthusiasts that love to help people accomplish their dreams. As we watched the 2010 Winter Olympics this year we saw dedicated Olympians with incredible stories that work for years to be able to compete in the games, without the support from sponsors they would not have the opportunity to compete.

100% of donations we receive are awarded to the athletics. Your donation gives self esteem and character to the deserving winners. Your generosity makes that possible!! Our promise to you, we will coordinate our teams efforts and produce four of the highest quality horse events possible; we want you to be proud to have your name associated with our organization.

With much Appreciation,

Danna Burns-Shaw

Levels of sponsorship include:

Name Sponsor, for Xtreme 15 Championship race, televised and showcased nationally.

Donation \$25,000.

We will name the event anything you wish. All awards for this race will have your name on them. Barrel covers will be made bearing your name. The \$70,000 horse trailer will have your name on it as well. Separate programs made with your name all over them. Website homepage presence. Free Dinner tickets to all four events. Special recognition at premier finals.

Titanium Sponsor:

Logo Placed on the \$70,000 horse trailer. Banners in the Arena, Full Page Ad in Programs. Free Dinner tickets to all four events. Website homepage presence. Special recognition at premier finals.

Donation \$12,000.

Platinum Sponsor:

Logo Placed on the \$70,000 horse trailer. Banners in the Arena, Full Page Ad in Programs. Free Dinner tickets to all four events. Website homepage presence.

Donation \$10,000.

Gold Sponsor:

Logo Placed on the \$70,000 horse trailer. Banners in the Arena, Full Page Ad in Programs. Website homepage presence.

Donation \$5,000.

Sponsorships valued at \$4000 annually, are eligible for free vendor spaces at all 4 events.

Silver Sponsor:

Ad in Program

Donation \$1000.

Friend Sponsor:

Any amount. Your generosity is appreciated 😊

Make Donations Payable to:

Horse Events Inc.